



**MIDLAND**  
CREDIT UNION

**NEWS & UPDATES**

*May 2026 e-Lert*



✦ Midland Member Madness is here with specials all year long! Get a \$50 bonus by:

- ✓ Opening a Midland checking account with a debit card
  - ✓ Setting up direct deposit
  - ✓ Enrolling in eStatements
- ✓ Keeping your account in good standing for 90 days

\* Additional terms apply. See details.

**[Sign up for a new account today!](#)**

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## LOOKING FOR MORTGAGE

*Love That Lasts?*



Our mortgage rates are serious, stable, and ready to build a future with you.

- ✓ Age: 30-Year Fixed
- ✓ Interests: Saving you \$\$\$, making dreams come true
- ✓ Status: Ready to commit



**Ask for details today!**



🏠 Are you in the market for something long-lasting that you can love? ❤️

Our 20 & 30-year fixed rate mortgages may be just what you're looking for! We keep it simple to make the process easy and seamless for you.

**[Contact Mark at 515-988-3701 to learn more!](tel:515-988-3701)**

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**CREDIT UNION MEMBERS ONLY**

Enjoy this Exclusive Offer at  
**ADVENTURELAND**

**Season Pass Perks:**

- Unlimited 2026 Admission
- Admission to Oktoberfest & Phantom Fall Fest
- FREE General Parking
- Two FREE Friend Tickets

**AND SO MUCH MORE...**

**GOLD SEASON PASS ONLY**

**\$149.99 / PASS**

Credit union members save up to \$70 on fun-filled days and lifelong memories at Adventureland!

Adventureland summer fun begins May 16! New this year, Midland Credit Union members can SAVE BIG on season passes too!

☀️ NEW Gold Season Pass: only \$149.99 for unlimited visits + perks – up to a \$70 savings! 💰

🎫 Single-Day Admission just \$37.99 – up to a \$30 savings! 💰

[Save now & get ready for your summer of fun](#)

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# Coats for a Cause

For every winter coat you donate,  
Midland will reward you with \$5.00

Your donation will benefit individuals  
and families in need within our  
community



🔔 The 2nd Annual Coats for a Cause Drive is up and running at all Midland branches!

📅 Get \$5 for every gently used winter coat donated by Wednesday, September 30! 📅

Donate your gently used winter coats to help your neighbors in need! ✨

[Learn more and donate today!](#)

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**Do MORE**  
WITH MIDLAND MASTERCARD REWARDS

**12.90%<sup>APR</sup>  
Fixed Rate!**

*Spend More. Earn More. Live More.*

☀ Spring is here, meaning it's the right time to work on home improvement projects and fix up your home. With our Midland Mastercard, the stress is taken out of the equation.

- ✓ 12.90% fixed rate
- ✓ No balance transfer

\*Annual Percentage Rate. Additional terms apply. See details.

[\*\*Apply today!\*\*](#)

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**BLOG POST**

# **Estate Planning: Protecting What Matters Most**



## **Estate Planning: Protecting What Matters Most**

Estate planning is about more than legal documents; it's about making sure the people and priorities that matter most are protected. In this article, First Community Trust (FCT) explains the fundamentals of estate planning, including what key components to consider and how a thoughtful plan can help provide clarity, stability, and peace of mind for your family's future.

[Read Article](#)



💡 reMEMBER: Planning a trip? Don't let scams derail it.

Stick with trusted sources and follow these tips:

- Make sure the URL starts with https
- Check for contact info & customer reviews
- Pay with a credit card for added protection

A little extra caution goes a long way in protecting your travel plans, your wallet, and your identity.



[Save this for later and follow us for more fraud prevention tips.](#)

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## From Financial Checkup to Financial Strength

Confidence Comes From Understanding

📌 Newsflash: Your credit score doesn't tell your whole financial story. Your Debt-to-Income (DTI) ratio is key to creditworthiness.

With our FREE SavvyMoney-Credit Score resources, you can see your DTI in one simple view—so you know exactly where you stand & can make smarter financial decisions. 💡

[➔ Log into our online banking or mobile app & explore your DTI today](#)

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# Is it Time to Spring into a New Home?



## WHY GET PRE-APPROVED?

Pre-approvals are a necessity prior to house hunting!

- A pre-approval gives you a good estimate as to how much you can afford.
- Be a step ahead of your competition when putting in an offer.
- Makes for a smoother loan process.

## FAST, EASY PRE-APPROVALS!

🌸 🏠 Spring Homebuying Season has arrived—and we're here to help!

With local service, competitive rates, and a team ready to guide you every step of the way, a mortgage from Midland Credit Union can help you get into your next home.

[👉 Check out our 20 and 30-year fixed rates, and reach out to Mark at 515-988-3071 to get preapproved!](#)

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♥ Stay on budget... and get rewarded! Using your Midland debit card helps you track spending—and now it can help you win, too. 🍀

Every qualifying purchase earns you a chance to WIN in the Lucky Rewards promotion through June 30.

🎁 \$500 Grand Prize

🎉 \$50 monthly winners

\*No purchase is necessary to enter to win. A purchase will not increase your chances of winning. Void where prohibited. The promotion period is between April 1, 2026 through June 30, 2026. Visit <https://www.shazam.net/services/marketing/sdr-rules> for official rules and complete contest details. All rights reserved.

[Learn More](#)

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# FRAUD ALERT



We will never ask for your card number, full account details, or online banking login credentials. Stay alert! 🚨

If someone asks for these, it's a scam. Know what to watch out for and if it seems suspicious, contact us!

[Learn more tips and tricks to stay safe](#)

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♥ Thank you, Lisa for your 5-star review! ★

We're proud to serve our members and love being able to help. That's the Midland Difference.

Help us share the love! Encourage your friends to join and experience the Midland Difference!

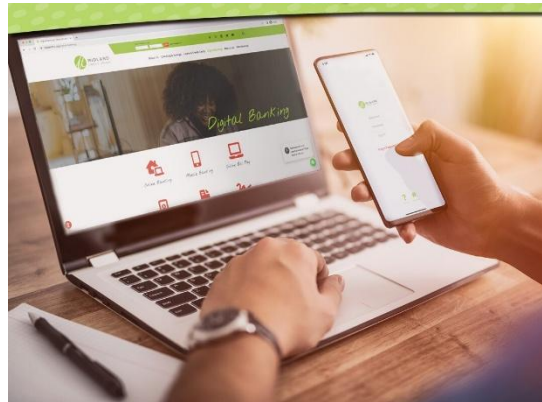
- [Urbandale](#)
  - [Bondurant](#)
  - [Council Bluffs](#)
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## Upcoming Holidays & Events



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- May 25th - Memorial Day: closed
  - June 19th - Juneteenth: closed
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Remember: with [DIGITAL BANKING](#),  
we're never really closed!



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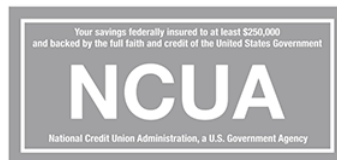
[Checking & Savings](#) | [Loans & Credit Cards](#) | [Digital Banking](#)  
[Resources](#) | [Membership](#) | [Apply Online](#) | [About Us](#)

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**Urbandale Headquarters** - 2891 106th St., Urbandale  
**Bondurant Smart Branch** - 3007 Oxbow Court SW, Bondurant  
**Council Bluffs Branch** - 1900 W Broadway, Council Bluffs

Main: 515-278-1994 Loan: 515-645-9334 Toll Free: 1-800-747-1994

[www.MidlandCU.org](http://www.MidlandCU.org)



2891 106th Street  
Urbandale, IA 50322