



# MIDLAND CREDIT UNION

## NEWS & UPDATES

*April 2026 e-Lert*



🔔 Need a scholarship for your educational studies? You've got less than 2 weeks left to apply!

Midland is awarding \$5,000 in scholarships to members and their children pursuing college or vocational studies!

💰 Awards range from \$500-\$1500

📅 Applications are due April 24th!

Don't miss this opportunity to invest in your future. ✨

[Learn more and apply by Friday, April 24, 2026!](#)

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Don't Miss the **Virtual Annual Meeting**  
of *your* credit union.

**MIDLAND CREDIT UNION**


**WEDNESDAY, APRIL 22ND**  
**5:00-5:15 | ONLINE**


Preregister at  
[MidlandCU.org](http://MidlandCU.org)


**MIDLAND DIFFERENCE**

The banner features a central computer monitor displaying the Midland Credit Union logo. Surrounding the monitor are several circular icons representing diverse people, connected by lines to the screen. The background is a light gray with a pattern of small dots on the right side. A green diagonal shape is at the bottom right.

The Virtual Annual Meeting is nearly here!

 Wednesday, April 22nd

 5:00-5:15pm

 Online – from the comfort of your home!

**[Sign up today to save your seat](#)**

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✦ Midland Member Madness is here with specials all year long! Get a \$50 bonus by:

- ✓ Opening a Midland checking account with a debit card
  - ✓ Setting up direct deposit
  - ✓ Enrolling in eStatements
- ✓ Keeping your account in good standing for 90 days

\* Additional terms apply. See details.

[Sign up for a new account today!](#)

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## **Planning With Love: How Insurance Helps Protect Your Family**

A well-rounded financial plan includes more than saving and investing — it also includes protection. In this article, FCT Insurance, an affiliate of First Community Trust (FCT), explains how life insurance, disability coverage, and long-term care planning can help create a financial safety net for the people who matter most. Discover how thoughtful protection strategies can help support your family through life's uncertainties.

[Read Article](#)

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**LUCKY**  
**REWARDS**

**USE YOUR DEBIT CARD AND MAKE EVERY PURCHASE A LUCKY ONE.**

Each time you use your debit card to make purchases between April 1 – June 30, 2026, you'll automatically be entered for a chance to win!

**DON'T HAVE A DEBIT CARD? APPLY TODAY!**

 **SHAZAM**

 **MIDLAND CREDIT UNION**

💰 Your pot of gold could be one swipe away! Turn everyday spending into winning chances with the Lucky Rewards promotion. Just use your Midland debit card for purchases and you're automatically entered.

➔ (1) Grand Prize: \$500 gift card

➔ (8) Monthly Winners: \$50 gift cards

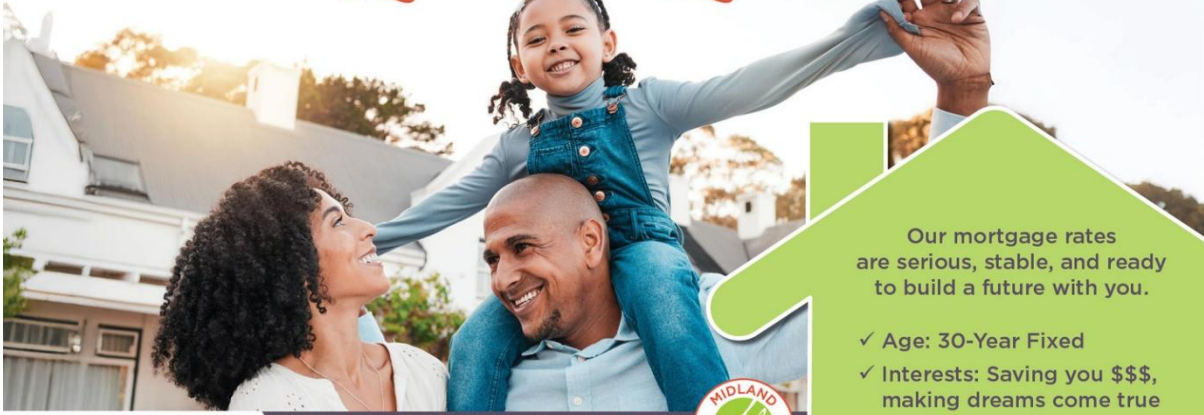
\*No purchase is necessary to enter to win. A purchase will not increase your chances of winning. Void where prohibited. The promotion period is between April 1, 2026 through June 30, 2026. Visit <https://www.shazam.net/services/marketing/sdr-rules> for official rules and complete contest details. All rights reserved.

[Learn More](#)

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# LOOKING FOR MORTGAGE

*Love That Lasts?*




**MIDLAND**  
CREDIT UNION

**Ask for details today!**



Our mortgage rates are serious, stable, and ready to build a future with you.

- ✓ Age: 30-Year Fixed
- ✓ Interests: Saving you \$\$\$, making dreams come true
- ✓ Status: Ready to commit

Ready to settle down with the perfect mortgage? 

 Our 20 or 30-year fixed rate mortgage could be the right fit for you!

It's the kind of love that won't break your heart or your budget.



**So make your move - contact Mark at 515-988-3701 to get started today**

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## From Financial Checkup to Financial Strength

Confidence Comes From Understanding

 April is Financial Literacy Month!  When was the last time you checked your financial health? If you're not sure, it's time for a FREE Financial Checkup from SavvyMoney-Credit Score!

A Financial Checkup will show you your Financial Wellness Score, help you understand your spending, and give you personalized tips to reach your goals.

[!\[\]\(83f22ed94ec5517769dd76d702c6bfd8\_img.jpg\) Log into our online banking or mobile app & get your FREE Financial Checkup today](#)

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🔧 Home repairs on your mind? A Midland Mastercard can come in handy!

💰 1% cash back on every purchase

📉 Rates as low as 12.90% APR\*

🚫 No annual or balance transfer fees

Turn stress into savings!

\*Annual Percentage Rate. Additional terms apply. See details.

[Apply today!](#)

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## Is it Time to Spring into a New Home?



- A pre-approval gives you a good estimate as to how much you can afford.
- Be a step ahead of your competition when putting in an offer.
- Makes for a smoother loan process.

### FAST, EASY PRE-APPROVALS!

🌷 🏠 Spring Homebuying Season has arrived—and we're here to help!

With local service, competitive rates, and a team ready to guide you every step of the way, a mortgage from Midland Credit Union can help you get into your next home.

👉 [Check out our 20 and 30-year fixed rates, and reach out to Mark at 515-988-3071 to get preapproved!](#)

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💡 reMEMBER: Not every contractor knocking on your door is the real deal.

Be cautious if they:

- Show up uninvited
- Pressure you to decide on the spot
- Refuse to put details in writing
- Ask for full payment before work begins

And, even when hiring a legitimate professional, it's important to verify they're licensed in your state.

Spring upgrades should improve your home — not drain your savings. 📞 Take your time, do your research, get estimates, and protect your finances.

**[If in doubt, give us a call at 515-278-1994 or visit](tel:515-278-1994)**



We will never ask for your card number, full account details, or online banking login credentials. Stay alert! 🚨

If someone asks for these, it's a scam. Know what to watch out for and if it seems suspicious, contact us!

[Learn more tips and tricks to stay safe](#)

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♥ Thank you, Chad, for your 5-star review! ★

We're proud to serve our members and love delivering solutions in just one call. That's the Midland Difference.

Help us share the love! Encourage your friends to join and experience the Midland Difference!

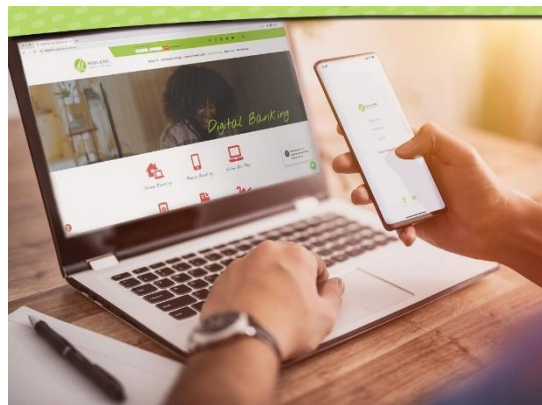
- [Urbandale](#)
  - [Bondurant](#)
  - [Council Bluffs](#)
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## Upcoming Holidays & Events



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- April 22nd - Save the Date: Virtual Annual Member Meeting
    - May 25th - Memorial Day: closed
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Remember: with [DIGITAL BANKING](#),  
we're never really closed!



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[Checking & Savings](#) | [Loans & Credit Cards](#) | [Digital Banking](#)  
[Resources](#) | [Membership](#) | [Apply Online](#) | [About Us](#)

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**Urbandale Headquarters** - 2891 106th St., Urbandale

**Bondurant Smart Branch** - 3007 Oxbow Court SW, Bondurant

**Council Bluffs Branch** - 1900 W Broadway, Council Bluffs

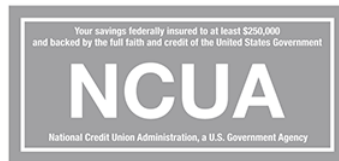
Main: 515-278-1994 Loan: 515-645-9334 Toll Free: 1-800-747-1994

**Stay Connected**  
*with* **Midland CU!**



**FOLLOW US!**





*2891 106th Street  
Urbandale, IA 50322*