

FOR IMMEDIATE RELEASE
October 16, 2025

Contact: Randy Hass, CEO, Midland Credit Union
Phone: 515-278-1994 · Email: randyh@midlandcu.org



Midland Credit Union Named Business of the Year

Urbandale, IA – Midland Credit Union has been named the 2025 Business of the Year by the Urbandale Chamber of Commerce, recognizing the credit union's community impact and dedication to supporting families and local businesses.

"This award is a testament to the passion and hard work of our entire team," said Randy Hass, CEO of Midland Credit Union. "We're proud to serve our members and our community every day, and we're honored to be part of what makes Urbandale such a great place to live and do business."

Established in 1933, Midland Credit Union has built its foundation on making a difference in the lives, success, and financial well-being of its member-owners and communities. This commitment, Hass believes, is the heart of the "Midland Difference" and the credit union's growth. "Earning people's financial trust begins on the inside—by building a fun and compassionate culture," Hass said.

Over the past year, Midland has expanded its digital access to banking tools and partnered with a wealth management provider. Demonstrating Midland's ongoing commitment to improving both member experience and community access, recent investments in Midland's Urbandale headquarters include new accessibility upgrades, expanded offices, and 24-hour Interactive Teller Machine (ITM) services.

As an active Chamber member, Midland has a long history of supporting Urbandale and the greater metro area through financial literacy initiatives, volunteer efforts, and partnerships with schools and organizations that strengthen the local economy.

Through partner organizations such as Change Course, Midland provides financial counseling for individuals seeking a second chance. In 2025, Midland launched its "Coats for a Cause" initiative, collecting donations for local homeless and abuse shelters, and supported other efforts such as the Urbandale Food Pantry and Meals from the Heartland. Team members especially enjoy connecting with the community through events like the Urbandale 4th of July Parade and Urbandale Uplift.

The Urbandale Chamber of Commerce honored this year's award winners during its annual *Sample Urbandale – A Celebration of Business* event in September.

Midland Credit Union lives its mission of "investing in the success of our communities" through its financial services and community involvement. Today the member-focused financial cooperative serves more than 6,700 members across 24 Iowa counties, with branches in Urbandale, Bondurant, and Council Bluffs.

For more information about Midland Credit Union's community impact or membership benefits, visit midlandcu.org.

###